

**MEDIA COVERAGE OF SCHOOL  
SPORTS AND SPECIAL EVENTS**

The School District will provide fair and equal access for media coverage of all school teams, clubs, organizations, activities and events.

Any comprehensive broadcasting, filming or reproduction, except for the regular reporting of events as news, must be approved by the Superintendent of Schools or designee. Further, in the event that such broadcasts, films or reproductions are made for general audiences with commercial sponsorship, there shall be a general disclaimer made indicating that the District does not endorse the sponsor's product or services.

Adopted: March 21, 2007

Reaffirmed: April 20, 2011