

PUBLIC INFORMATION PROGRAM

The Board of Education shall maintain a continuing public information program, in order to promote widespread understanding of the school program, and to engage the community in achieving the vision and mission of the District.

In addition to encouraging members of the community to attend and participate in public Board meetings, the Superintendent of Schools shall develop a program aimed at disseminating information about Board policies, procedures, actions and district educational programs to the public.

The District Public Information Coordinator shall coordinate the dissemination of information about our schools. Each school, through its faculty and staff, and the Public Information Coordinator, should inform the public of educational programs and their student achievements, the honors and awards our District students and staff receive, as well as appropriately publicizing concerts, plays, extracurricular activities, and other sporting events. Information on changes or improvements in our program or other additional mandates should also be channeled and publicized through the Public Information Coordinator.

Adopted: June 6, 2007